

# John Foderaro

732-766-9484  
johnfoderaro@icloud.com  
Tinton Falls, NJ | <https://jfod.me>

Senior software engineer with nearly a decade of experience developing software for the web. Currently working within the Ruby and Node.js ecosystems and enjoys building effective and efficient solutions that meet business needs, while also maintaining a high level of scalability, extensibility, and testability.

## **Mediavine**

**Remote, United States**

Software Engineer III

April 2022 - Present

Software Engineer II

February 2021 - April 2022

Software Engineer I

April 2019 - February 2021

- Currently the senior backend engineer of a team of three, focusing on developing new features for Mediavine's Dashboard backend service and REST API, a monolithic Ruby on Rails application which powers publisher facing applications and services as related to ad auctioning and rendering
- Designed and engineered systems to migrate and onboard nearly 10,000 publishers and domains to Google Ad Manager's Multiple Customer Management platform, a prerequisite for seller inventory to participate within the Google Ad Exchange marketplace
- Designed and engineered one of the world's largest Consent Management Platforms compliant with the Interactive Advertising Bureau's Transparency and Consent Framework v2.0 for the EU's GDPR (in terms of number of domains actively running the system)
- Regularly contributed to Mediavine's Node.js systems for ad auctioning, rendering, and OpenRTB

## **WorkWave**

**Holmdel, NJ**

Software Engineer

March 2018 - April 2019

- Lead engineer for a SaaS CRM with a React frontend and Node.js, .NET, and MS SQL backends

Web Developer

July 2014 - March 2018

- Led the transition from PHP/MySQL CMSs to more performant JAM stack static-site driven solutions

## **NBC Universal**

**New York, NY**

SEO Specialist

March 2013 - July 2014

- Mitigated SEO page rank risk associated with the [NBCNews.com](https://www.nbcnews.com) redesign's millions of 404 errors

## **WorkWave (Formerly Marathon Data Systems)**

**Wall, NJ**

Web Designer

October 2010 - March 2013

- Designed and implemented corporate and client marketing websites

## **Monmouth University**

**West Long Branch, NJ**

Bachelor of Arts in History with a Minor in Geography